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Strategic Supply Chain Alignment: Best Practice in Supply Chain Management. Gattorna, John [Editor] Published by Routledge (1998) ISBN 10: 0566078252 ISBN 13: 9780566078255. New. Hardcover. Quantity available: 1. From: London Bridge Books (London, United Kingdom) Seller Rating: ...

Strategic supply chain alignment : best practice in supply ...

Supply Chain Strategy: Customer Focus and Alignment. When it comes to supply chains, it's what's good for the customer that counts not what's good for the nucleus company or even what seems to be good for the supply chain itself Supply chain management needs to be focused on giving the final customer the right product at the right time and place for the right price.

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"Offerings valued by external customers drive supply chain strategy and trade-offs. Supply management leaders must communicate these trade-offs to functional teams, so they thoroughly understand them," Mr. Barger said "They must be able to translate them into specific functional strategies that support cost, speed, service or other supply chain segmentation outcomes."

Strategic Supply Chain Alignment: Best Practice in Supply ...

The Challenge of Strategic Alignment. February 6, 2019. James Tompkins, SCB Contributor. Strong strategic alignment among the people, processes and technology components of a firm's supply chain and across an organization have a huge impact on the success of the supply chain and the organization. This has always been true, but in today's complex, disruptive, competitive business environment, it is more difficult to establish and maintain this strategic alignment than ever before.

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Keep refreshing the strategy and alignment process. Most companies have strategic planning cycles of one to three years, but we have seen companies that literally go decades without re-aligning their supply chain strategy. Put your supply chain strategy on the same schedule as the rest of your planning.

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With case studies from major organizations from around the world, it is a 'must' read for anyone wishing to be at the forefront of international supply chain management thinking. Strategic Supply Chain Alignment brings together for the first time the world's leading logistics professionals, management consultants and academics to offer their insights and experiences on the latest supply chain management techniques.

The Benefits of Aligning Corporate Strategy with Supply ...

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Strategic Supply Chain Alignment: Best Practice in Supply Chain Management. Strategic Supply Chain Alignment. : John Gattorna, Theresa Jones. Gower Publishing, Ltd., 1998 - Business & Economics -...

Six Top Supply-Chain Strategies for 2020 | SupplyChainBrain

Manufacturers are finding new competitive advantages by aligning their procurement and Supply Chain strategy with their corporate strategy. Due to ever increasing volatility in the global...

The Challenge of Strategic Alignment - Supply Chain Brain

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Strategic Supply Chain Alignment | Taylor & Francis Group

Ch. 1. New approaches to strategy: Dynamic alignment of strategy and execution / Peter Fuchs, Andrew Young and Alida Zweidler-McKay; Ch. 2. Strategic supply chain management: Creating shareholder value by aligning supply chain strategy with business strategy / Robert Evans and Alister Danks; Ch. 3.

Supply Chain Strategy & Strategic Supply Chain Management

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Strategic supply chain alignment : best practice in supply chain management. [John Gattorna;] -- This text presents material on next-generation thinking about the management of the supply chain. Based on the strategic alignment model, it shows how external market dynamics, the firm's strategic ...

Five Steps to Align Business Strategy With Supply Chain ...

Strategy No. 4: Align your supply chain with business goals by integrating sales and operations planning with corporate business planning. Business risks for companies have risen significantly in the last couple of years. From Brexit to tariff wars, leaders are facing a growing array of market uncertainties.

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