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Management: Leading and Collaborating in the Competitive ...

Organizing Function of Management Organizing is defined as the assembly and coordination of the human, financial, physical, informational, and other resources needed to achieve goals. (Bateman & Snell, 2009, pg. 20) This function is also referred to as the function used to build a dynamic organization.

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Management: Leading and Collaborating in the Competitive World with Connect Plus 9th (ninth) Edition by Bateman, Thomas, Snell, Scott published by McGraw-Hill/Irwin (2010)

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About the Authors THOMAS S. BATEMAN SCOTT A. SNELL Thomas S. Bateman is Bank of America Professor and management area coordinator in the McIntire School of Commerce at the University of Virginia. He teaches leadership courses and is director of a new leadership minor open to undergraduate students of all majors.

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