

American Plastic A Cultural History

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Cultural History ...

Amply considered in context are the cultural influences of plastics, which sprang from the original motives of "substitution, imitation, and innovation" to condition our present perceptions, language, lifestyles and expectations. The general attitude of the public toward this industry is ambivalent; the historical details prove instructive.

Bing: American Plastic A Cultural History

American Plastic (Paperback) A Cultural History. By Jeffrey Meikle. Rutgers University Press, 9780813522357 Publication Date: October 1, 1997. Other Editions of This Title: Hardcover (12/1/1995)

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In his book American Plastic: A Cultural History, historian Jeffrey Meikle writes that the ever-expanding proliferation of consumer goods created an inflationary culture, and that plastic became...

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American plastic : a cultural history

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American Plastic NPR coverage of American Plastic: A Cultural History by Jeffrey L. Meikle. News, author interviews, critics' picks and more.

**American plastic : a cultural history
(Book, 1995 ...**

American plastic : a cultural history. Jeffrey Meikle traces Americans' ambivalent involvement with plastic from Bakelite radios and nylon stockings to Tupperware and polyester suits. He moves easily from the rise of the plastics industry to plastic's symbolic hold on style and the popular imagination.

American Plastic A Cultural History

Meikle, professor of American studies and art history at the University of Texas, presents a splendid history of plastic. The book is authoritative, thorough, interdisciplinary and intriguing. As aptly characterized in the preface, "the narrative itself takes on a certain plasticity, touching in turn on the histories of technology and invention, of industry and marketing, of industrial design and consumer culture."

**American Plastic : A Cultural History by
Jeffrey L. Meikle ...**

He combines a first-rate technological history with a most impressive cultural analysis of how plastics evolved from a material surrounded by utopian

expectations to a material epitomizing inferiority and eventually to a part of everyday life. . . . One of the most significant works ever written in the history of American technology and culture."

American Plastic A Cultural History [EPUB]

Few can ignore that plastics exist throughout our modern lives more than ever before. In fact, plastics are so pervasive that few care to remember them any more. Such an important material, a material so born in human creation, deserves due notice. American Plastic is just that. The reader stands to benefit from Meikle's background in art history.

Plastics and American Culture After World War II ...

which plastic has performed the role of a fundamental metaphor within modern American culture, the way in which it has stood, in turn, for the concepts of substitution, imitation, and innovation, and society's negotiation with all of them, is convincing and persuades us that it is a key cultural force in modern life. Its increasing ubiquity and its

American Plastic : NPR

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moves easily from the rise of the plastics industry plastic substances are now a ubiquitous planetary presence far beyond the human

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the ever expanding proliferation of consumer goods created an inflationary culture and that plastic became celluloid was the first of the new materials that would level the playing field for consumption as historian jeffrey meikle pointed out in his insightful cultural history american plastic by updated january 28 2020 the first man made

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